

Green and Blue Infrastructure Action Plan 2024-2033

This Action Plan:

- Sets out the actions to achieve the four strategic objectives for Blackpool's GBI over the next 10 years
- Identifies responsible parties and stakeholders for each action
- Proposes a timescale for short, medium and long term actions with specific and measurable outcome criteria

Headline Action	Project/Programme	Lead Team	Stakeholders	Timeline	Measurable Outcome
	Objective	1: Protect and Enl	hance Green and B	lue Infrastructure 'Protecting the Best,	Enhancing the Rest'
promote Blackpool's parks, delivering 17 Green Flag Award	1.1.1 Agree requirement for park improvement criteria (e.g. Green Flag Award standard) and assess each of the 8 main parks' status	Parks & Leisure	Parks & Leisure	3-6 months	 Understanding of current status and next steps needed for each park, and details added to all action points below to create an action plan for each park.
	1.1.2 Achieve Green Flag Award status for Stanley Park	Parks & Leisure	Parks & Leisure Friends of Stanley Park	6-12 months	Use Green Flag status in marketing & communications, take steps to measure increased engagement and footfall, increased satisfaction and wellbeing.
	1.1.3 Achieve Green Heritage Site Accreditation for Stanley Park	Parks & Leisure	Parks & Leisure Friends of Stanley Park Blackpool Conservation Officer	12-18 months	Use Heritage Accreditation in marketing & communications, take steps to measure increased engagement and footfall, and any advantage in funding bid success.
	1.1.4 Submit Heritage Lottery Fund Bid for further restoration of Stanley Park	Parks & Leisure	Parks & Leisure Friends of Stanley Park Blackpool Conservation Officer	18-24 months	If bid is won deliver improvements through asset restoration, communicate benefits through marketing channels and measure engagement and satisfaction.
	1.1.5 All 8 major parks to achieve Green Flag Award	Parks & Leisure	Parks & Leisure	12-24 months	Use Green Flag status in marketing & communications, take steps to measure increased engagement and footfall, increased satisfaction and wellbeing.
	1.1.6 All 17 parks to achieve Green Flag Award ¹	Parks & Leisure	Parks & Leisure	3-5 years	Use Green Flag status in marketing & communications, take steps to measure increased engagement and footfall, increased satisfaction and wellbeing.
	1.1.7 Update Open Space Assessment (OSA)	Parks & Leisure	Parks & Leisure	12-18 months	 Identify key areas within Blackpool with deficiencies in provision, quality, value and accessibility.

¹ This supports Key Action 3 from section 3.8.3 Fylde Council Coastal Strategy 2015 – 2032 Coastal-Strategy-2015-FINAL.pdf (fylde.gov.uk)



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					 Establish a realistic but ambitious target for eliminating deficiencies of concern.
	1.1.8 Prepare a full parks development programme aiming to eliminate the OSA deficiencies.	Parks & Leisure	Parks & Leisure	 3 months 6-12 months 5 years 	 Publish a timeline for the parks development programme and secure Council support in principle Produce a 5 year Parks Development Programme. Monitor and review timeline as and when is required to ensure the town's parks are tackling OSA deficiencies. Aim to have eliminated deficiencies of concern
	1.1.9 Complete a review of funding sources	Parks & Leisure	Parks & Leisure and Planning Team	3-6 months	 Complete a full review of funding sources and create a 'tracker' to be able to review and monitor new and old funding sources. Incorporate into Parks Development Programme
	1.1.10 All buildings within parks to increase use for council and community led services, especially skills training	Parks & Leisure	Parks & Leisure Education Diversity	6-12 months	 Monitor and review the use of park for community led services, such as skills training through undertaking questionnaires at the start of every month.
	1.1.11 Coordinate promotion of all parks and open spaces, starting with review of current advertising	Parks & Leisure	Parks & Leisure Visit Blackpool	3-6 months	 Centralised and measurable promotion of all parks and green spaces should increase footfall and wellbeing but also provide useful data on effective campaigns, events and actions.
.2 Enhance overall GBI unctionality in housing ireas	1.2.1 Use OSA and Ecological/ BNG information to inform which green spaces (such as Mereside) should be protected or developed for the Local Plan	M.A.F.I.A Mereside and Friends in Action,	Mereside M.A.F.I. A Left Coast and Blackpool Coastal Housing Better Start Planning Team	12 months	 Undertake a review of all ecological BNG and OSA information. This review will be used to decide which green spaces are to be developed and or protected to provide evidence for the Local Plan. Lost green space through development will need to be created or improved in another suitable location.
	1.2.2 Review Whyndyke Garden Village and NHS guidance to create best practice vision for promoting physical activity with GBI	Whyndyke Partnership Board Fylde Borough and Blackpool Council Planning Team	Whyndyke Partnership Board	6-12 months	• Once vision is created periodic review should be undertaken to ensure the vision is updated and aligns with the most up to date guidance from the NHS.
	1.2.3 Create quality assurance document for green space and habitat management in housing areas	Parks & Leisure	Parks & Leisure	6-12 months	Once created, this document for green space management should be reviewed periodically to be in- line with contemporary national



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					planning policy, legislation and best practice.
	1.3.1 Use Marton Mere Management Plan (MMMP) objectives and actions to inform this GBI action plan once it is approved by Natural England	Parks & Leisure	Parks & Leisure	6-12 months	Ensure resources are in place to implement MMMP once it is approved
	1.3.2 Use Marton Mere hub to inform coordinated management plan for all LNRs	Lancashire Wildlife Trust and Lancashire County Council	Parks & Leisure	12-18 months	 Collate relevant baseline ecological data and information required to create all LNR management plans. Once Management Plans (MP) for all LNRs are created the MPs should be periodically reviewed to ensure it aligns with relevant up to date legislation and information.
1.3 Maintain and enhance all Local Nature Reserves (LNRs) following the template plan for Marton Mere Site of Special Scientific Interest (SSSI)	1.3.3 Assess what water quality data is needed for monitoring Marton Mere and plan for data collection and monitoring	Lancashire Wildlife Trust and Lancashire County Council	Parks & Leisure, United Utilities and Environment Agency	3 months 12 months	 Initial meeting with stakeholders to determine scope and testing requirements Data collection completed and monitoring plan implemented
	1.3.4 Appoint full time Wildlife Officer within the council, working with enforcement team	Parks & Leisure	Parks & Leisure	12-18 months	 Periodically review the need for Wildlife Officers (WO) and their role within Blackpool Council (BC). Does their role suit the needs of BC? And review BC's need for more WO's.
	1.3.5 Ensure promotion of LNRs is included in marketing and promotion activity to residents and visitors	Parks & Leisure	Parks & Leisure	6-12 months	 Monitor and review the interest within the LNRs. Review the number of visitors to each site and push out more marketing material if numbers are low. Identify best marketing campaign tactics to employ.
1.4 Protect and manage all green corridors and Biological Heritage Sites	1.4.1 Start specific collaboration with Lancashire Wildlife Trust, Public Protection and Planning to identify green corridors, alongside Local Nature Recovery Strategy development	Parks & Leisure and Planning	Parks & Leisure Lancashire Wildlife Trust	12 months	 Arrange a meeting with Lancashire Wildlife Trust, Public Protection and Planning departments to identify key sites for green corridors. Identified Green Corridors in LNRS
	1.4.2 Conduct a Biodiversity Audit of quantity, quality and value of habitats and green corridors	Parks & Leisure	Parks & Leisure Lancashire Wildlife Trust	12 months	 Secure funding for habitat quality audit Consider designation for confirmed green corridors in local plan
	1.4.3 Create Management plan for BHSs, ensure it is funded and implemented	Parks & Leisure	Parks & Leisure Lancashire Wildlife Trust	5 years	 Management plans in place for all BHSs Consider further emphasis for Biological Heritage Site protection in Local Plan



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					Secure funding for M
					Plan implementation
1.5 Protect and enhance GBI in streetscapes, quality corridors and the town centre, industrial and commercial/ enterprise zones.	1.5.1 Create and implement management plan for wildflower verges to measure total area 'left to grow', starting with community engagement and following up with signage, marketing communications and call for sponsorship	Parks & Leisure	Parks & Leisure	6-12 months	 Undertake a review overges identifying the re-wilded as part of l audit. Identify local residem happy to be involved before setting numer Implement a seeding management strateg wildflower verges to managed. Implement signage a materials to promote verges.
	1.5.2 Protect the existing number of street trees and hedgerows/shrubs in the Defined Inner Area from development and highway works through planning policy. Put Tree Preservation Orders in place where appropriate to protect the best trees in Blackpool.	Planning Parks & Leisure Planning Team	Planning Team	6-12 months	 Complete Map/audit trees and hedgerows Consider expanding an online register of Consider 'Tree of the schemes, photo com Tree Warden engag
	1.5.3 Create policy to enforce protection of hedgerows and align with design standards	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	Review the information currently holds regard hedgerows and enformer to them.
	Objective 2: Create and Re	store Green and	Blue Infrastructure	e 'Greening the Grey and Creating new GBI	in areas where it is mos
2.1 Contribute to	2.1.1 All actions listed in section				Support the Town Co
accelerated greening of the Town Centre	1B of the Town Centre Action Plan	As per town centre action plan	As per town centre action plan	Ongoing	current GBI actions. Appendix A Town Ce Plan - 6th February 2 (blackpool.gov.uk)
2.2 Increase tree canopy coverage in Blackpool to at least 10% in all wards by 2040	2.2.1 Engage with local tree groups or Woodland Trusts to determine best way to engage citizens in community tree planting projects, identify appropriate sites and deliver community tree planting scheme	Parks & Leisure	Parks & Leisure	6-12 months	 Produce a list of curr groups. Engage with the Wor determine best way citizens of Blackpool Push out marketing a monitor interest with planting project.
	2.2.2 Map tree planting opportunity areas to accommodate long	Parks & Leisure	Parks & Leisure	2 years	Initial mapping and for could be completed

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Headline Action	Project/Programme	Lead Team	Stakeholders	Timeline	Measurable Outcome
	term Canopy cover target of >10% in 20 years				
	2.2.3 Plant trees to increase tree canopy by 20% from current figure by 2030	Parks & Leisure	Parks & Leisure	5-10 years	 Confirm resources, planned locations and maintenance requirements within 12 months. Increase canopy cover by 20% from 2023 level by 2030.
2.3 Multifunctional GBI to be incorporated into all residential developments	 2.3.1 Create a design guide showing best practice for GBI in residential schemes, including a Planners GBI checklist Provide guidance on Open Space provision for new developments. 	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	 Review current local design guides for GBI relevant details Summarise the framework and create a set of easy wins that can be implemented on all new residential developments. Ensure all new developments contribute towards reducing Open Space deficiencies.
	2.3.2 Create funding plan to show all contributions to GBI (section 106, BNG, etc) and ensure long term maintenance	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	 Review current funding for GBI Implement a tracking form to be able to track all forms of contributions to GBI including section 106 and BNG. Ensure some funding is set aside for long term maintence and management.
	2.3.3 Coordinate all SPDs to deliver GBI within the Local Plan, consider proposal of Urban Greening Factor SPD alongside other policies	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	 Ensure all SPDs align and are implemented within the local plan. Review the need for more policies and include for an SPD for Urban Greening Factor.
	2.3.4 Review and update BNG policy for allocated sites	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	Review the BNG policy for allocated sites in preparation for BNG to commence in January 2024.
2.4 Incorporate GBI into the masterplan for the new Enterprise Zone to create a welcoming place to business.	2.4.1 Create open spaces within the Enterprise Zone for workers as well as being accessible to local residents. Open spaces could include Sustainable Drainage System (SUDS), perimeter planting, measured walking and running routes				 Delivery of GBI in the EZ is proceeding in accordance with adopted policy "The overall delivery of the EZ is guided by a masterplan, informed by local plan policy and establishing the development and design framework for the site determining the appropriate mix, quantum and location of development including landscaping, green infrastructure and biodiversity net gain to deliver the objectives of the EZ.".
	2.4.2 Explore opportunities for existing local businesses to implement GBI and take stewardship and ownership of the GBI by delivering long term maintenance.	Parks & Leisure	Parks & Leisure and Planning Team	6-12 months	 Explore the opportunity for local business to implement GBI such as miniature SuDS or wildflower planting. Implement landscape management plans for the newly created GBI



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					local business for the
					and manage correct
					Review the manager
	2.4.2 Drovido plopping docign			6 months	5 years.
	2.4.2 Provide planning design guide to complement 'Greener			6 months	Deliver draft design
	Blackpool' SPD to provide detail				approval
	on appropriate 'easy wins' for		Parks & Leisure	1-2 years	 Review progress tow Policy CS22 – Key F
	masterplanning projects	Parks & Leisure	and Planning		Gateways
	including SuDS, perimeter		Team		Catomayo
	planting, green roofs and walls,				
	and walking/cycling routes				
	Encourage innovative green				Ensure green eleme
	elements in building design				acceptable standard
	(e.g., roof-top planting, green				guidance TDAG reso
	walls etc) through tools like the			6-12 months	Suds Manual, GRO
	Urban Greening Factor		Parks & Leisure		practice.
		Parks & Leisure	and Planning		Explore opportunity f
			Team		Urban Greening Fac
				1-2 years	BNG by consulting N resources and review
					in other towns (e.g. S
					London).
2.5 Plan to enhance	2.5.1				
green belt and	TBC – ref local Landscape				
countryside areas that	Character Assessment and				
contribute to character	management guidelines				
and biodiversity	2.5. <mark>2 Establish a habitat bank</mark>				
Objective 3: Connect G	reen and Blue Infrastructure 'Mal	king the Links, Im	proving Connecti	vity and Accessibility of GBI'	
3.1 Connecting all	3.1.1 Ensure GBI is specifically			1	Include GBI in Socia
services across the	included in Social Value				opportunities in large
council with GBI	element of contract tenders	Parks & Leisure	Parks & Leisure	6-12 months	
	element of contract tenders				l lenders
					 tenders. Review this on a vea
					Review this on a year
	3.1.2 Build GBI into project				Review this on a yea how the programme
	3.1.2 Build GBI into project management and decision-				 Review this on a yea how the programme Implement GBI into a
		Parks & Leisure	Parks & Leisure	6-12 months	Review this on a yea how the programme
	management and decision-	Parks & Leisure	Parks & Leisure		 Review this on a yea how the programme Implement GBI into a management and de
	management and decision- making framework across the council	Parks & Leisure	Parks & Leisure	6-12 months	Review this on a yea how the programme Implement GBI into a management and de framework perhaps b NATURE tool as an improving natural ca
	management and decision- making framework across the council 3.2.1 Incorporate Wellbeing	Parks & Leisure	Parks & Leisure		Review this on a yea how the programme Implement GBI into a management and de framework perhaps I NATURE tool as an improving natural ca Communications act
enhance walking,	 management and decision- making framework across the council 3.2.1 Incorporate Wellbeing walks' into GBI communications 	Parks & Leisure	Parks & Leisure	6-12 months	Review this on a yea how the programme Implement GBI into a management and de framework perhaps I NATURE tool as an improving natural ca Communications act wellbeing walks (e.g
enhance walking, cycling and activity trails	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase 			6-12 months	Review this on a yea how the programme Implement GBI into a management and de framework perhaps b NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide
enhance walking, cycling and activity trails through Living Streets	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and 	Parks & Leisure Parks & Leisure	Parks & Leisure Parks & Leisure	6-12 months 6- 12 months	Review this on a yea how the programme Implement GBI into a management and de framework perhaps I NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented.
enhance walking, cycling and activity trails through Living Streets	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and identify new engagement 			6-12 months	Review this on a yea how the programme Implement GBI into a management and de framework perhaps I NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented. Aim to attract at lease
enhance walking, cycling and activity trails through Living Streets	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and 			6-12 months 6- 12 months	 Review this on a yea how the programme Implement GBI into a management and de framework perhaps I NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented. Aim to attract at leas walkers a year (up fr
enhance walking, cycling and activity trails through Living Streets	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and identify new engagement opportunities 			6-12 months 6- 12 months 1-2 years	 Review this on a yea how the programme Implement GBI into a management and de framework perhaps b NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented. Aim to attract at leas walkers a year (up fr 22/23)
	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and identify new engagement opportunities 3.2.2 Map green and blue 	Parks & Leisure	Parks & Leisure	6-12 months 6- 12 months	 Review this on a yea how the programme Implement GBI into a management and de framework perhaps b NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented. Aim to attract at leas walkers a year (up fr 22/23) List of priority GBI fe
cycling and activity trails through Living Streets	 management and decision- making framework across the council 3.2.1 Incorporate 'Wellbeing walks' into GBI communications strategy & plan (4.1) to increase new walker numbers and identify new engagement opportunities 			6-12 months 6- 12 months 1-2 years	 Review this on a yea how the programme Implement GBI into a management and de framework perhaps b NATURE tool as an improving natural ca Communications act wellbeing walks (e.g local group links) ide implemented. Aim to attract at leas walkers a year (up fr 22/23)

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ents are built to d by referring to sources, CIRIA,) code of best	
v to implement actor alongside Natural England ewing progress Southampton,	
al Value ger contract	
early basis to see e is developing.	
all project lecision making by utilising the	
n assessment of apital changes. ction for	
g. social media, lentified and	
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	along these routes to increase engagement with WOW Walk to School scheme.			1-2 years	 Increase of 10% WOV School participants (find baseline, 2023)
	3.2.3 Maximise any potential crossover in pledges for workplace walking commutes via 'Walking Works' to influence and engage with GBI	Parks & Leisure	Parks & Leisure	1-2 years	 Investigate potential f pledges and workplac adopting/sponsoring (communications plan Pilot GBI engagemen DWP/Blackpool Vic te
3.3 Promote active travel	3.3.1 Include LCWIP opportunities in survey recommended in 4.1.1 to include – Low Traffic Neighbourhoods, parklets and street trees.	Active Blackpool/ Community & Environmental Services	Highways, Parks & Leisure, Public Health	3-6 months	 Analysis of progress to LCWIP targets to incr of people walking and bring levels of physica below national average where GBI intervention particularly effective in achieve these goals. Clear community feeo engagement with LCV recommendations.
	3.3.2 Progress Cycle Corridor 16: Blackpool to Marton	Active Blackpool/ Community & Environmental Services	Highways, Parks & Leisure, Public Health	3-6 months	Agreed Timeline for: • Further public eng • Funding • Network refineme • Site audits • Delivery
3.4 Connect active travel opportunities with neighbouring authorities	3.4.1 Create wayfinding strategy to link accessibility, health and wellbeing, LNR strategy, wildlife routes, ponds trail and footpaths	Planning Team	Blackpool Council, Fylde Borough Council, Wyre Borough Council, Lancashire County Council Planning Teams and Fylde Peninsula Bathing Water Management Partnership	1-2 years	 Create a wayfinding s links to accessibility, h wellbeing, pond trails Monitor and review th every 5 years to ensu is as up to date as po
3.5 Increase use of coastal GBI assets	Support delivery of Fylde Coastal Strategy 2015- 32	Coastal	Parks & Leisure Active Travel	6 months 1-2 years	 Promote cycling and v opportunities around l Heritage Coast, sand part of GBI communic Engage local schools like 'beach schools' w dune restoration and work along Fylde coast
3.6 Invest in the promenade and headlands to	Support delivery of Fylde Coastal Strategy 2015- 32				Audit condition and us facilities along promet

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strategy which , health and s and footpaths. the strategy sure the strategy possible.
d walking d Lytham d dune trails as nications plan ls and projects with the sand d water quality pastline. usage of visitor enade



Headline Action	Project/Programme	Lead Team	Stakeholders	Timeline	Measurable Outcome
connect people with the natural seascape.		Coastal	Parks & Leisure Active Travel		Establish an investment plan for required improvements
	C	bjective 4: Prom		f GBI 'Changing Behaviour'	
4.1 Plan, deliver and monitor a communications strategy and plan for all GBI in Blackpool	4.1.1 Survey residents to determine priorities for GBI and public/play spaces.	Parks & Leisure and Planning Team	Parks & Leisure	6-12 months	 Complete a survey of current residents in Blackpool to determine the communities' priorities relating to GBI and public play spaces. Produce a summary report of key issues that Blackpool residents have identified and identify ways to reduce/overcome these difficulties.
	4.1.2 Expand distribution of existing GBI information packs to other community hubs – determine a relevant list of centres and arrange delivery.	Parks & Leisure	Parks & Leisure	6-12 months	 Produce a list of centres for the GBI pack. Create the GBI pack to include relevant information including locations and accessibility. Arrange delivery of the pack and distribute as required.
	4.1.3 Create website or webpage linked with social media to promote community initiatives and chats, volunteering opportunities.	Parks & Leisure	Parks & Leisure Active Blackpool/ Community & Environmental Services	6-12 months	 Review the volunteering opportunities in Blackpool and ensure all groups are happy to be included on the new website. Create a website and add in all volunteering opportunities. Review and update every year to ensure the most up to date information is included.
	4.1.5 Design and launch permeable gardens and driveways programme including community information and engagement, target % permeability, local skills and contractors training/ supply chain engagement	Active Blackpool/ Community & Environmental Services, Parks & Leisure and Planning Team	Parks & Leisure	1-2 years	 Design the new permeable gardens and driveways programme with community involvement. Launch and promote the programme within the local community. Monitor the interest over the launch period. Support the community with implementing this new scheme.
	4.1.6 Collaborate with healthcare colleagues to bring social prescribing, into the GBI communications and action plan	Parks & Leisure	Active Blackpool/ Community & Environmental Services	1-2 years	 Undertake a consultation meeting with healthcare collegues to discuss the use of social prescribing. If interest is portrayed, develop a flyer for the potential active social prescriptions offered within Blackpool for healthcare providers to promote active lifestyles, activities and events.
4.2 Build a strong network of volunteer groups to return to pre-	4.2.1 Increase volunteering and stewardship in parks, linking with Parks Development plans and supporting junior park	Parks & Leisure	Active Blackpool/ Community &	6-12 months	Targeted efforts in those areas which these schemes are mostly likely to be successful can provide



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COVID levels of engagement	wardens (target for at least one each in all 17 parks).		Environmental Services		 improved numbers of businesses sponsoring/ adopting GBI features. Integrate with communications plan to measure engagement and promotion of local businesses (aim for 3 x case studies per year)
	4.2.2 Use survey feedback to decide on incentive schemes for green volunteering (including non-financial rewards – stickers etc)	Parks & Leisure	Active Blackpool/ Community & Environmental Services	6-12 months	 Utilise the feedback from the XX to implement green volunteering. Implement the green volunteering non-financial initiatives including stickers.
	4.2.3 Highlight case study of street scene workers taking on stewardship of green spaces to encourage further uptake.	Parks & Leisure	Active Blackpool/ Community & Environmental Services	6-12 months	 Implement frequent marketing studies regarding street scene workers taking on stewardship of green spaces to encourage further uptake. Review and monitor interest and alter if required.
	4.2.4 Provide increased support for Friends of Groups by updating the Friends of Handbook, and parks management plans.	Parks & Leisure	Active Blackpool/ Community & Environmental Services	6-12 months	 Links in with 4.1.4, produce continued support for Friends of Groups. Update the Friends of Handbook and support with Parks Management Plans.
	4.2.5 Support the rangers managing beach school to create and implement beach guardians (for adults as well as school pupils).	Parks & Leisure	Active Blackpool/ Community & Environmental Services, Solaris Centre and Coastal.	1 year onwards	 Support the beach rangers annually to create beach guardians. Review the support required and implement reviews as required. Create case study for marketing
	4.2.6 GBI activities to be promoted among council staff and local business for CSR/team building days, with case studies to promote	Parks & Leisure	Active Blackpool/ Community & Environmental Services	6-12 months 1 year onwards	 Launch and promote scheme on council website and media. Produce 3 case studies per year including details of benefits to green spaces, participants and businesses.
4.3 Integrate GBI with Health, Sports, Transport and Education services	4.3.1 Increase work with adult services and expand scheme for shelter residents and street drinkers to take on stewardship and maintenance of Town Centre GBI as part of their recovery	Parks & Leisure	Active Blackpool/ Community & Environmental Services	6-12 months	 Review the scheme of encouraging street drinkers to take on stewardship and maintenance of Town Centre GBI as part of the recovery. Monitor and improve the scheme as and when is required.
	4.3.2 Implement green bus shelters throughout Blackpool.	Parks & Leisure	Parks & Leisure Highways and Planning Team	1-2 years	 Review the potential of implementing green bus shelters. Produce a programme of bus shelters that could be altered into green bus shelters.



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					 Review funding options and implement if approved . Provide a management plan for all green bus shelf roofs and monitor as required.
4.4 Council Leadership and coordination	4.4.1 Update GBI impact assessment to include BNG opportunities, decide on data and monitoring evidence required	Parks & Leisure and Planning Team	Parks & Leisure	1-2 years	 Update the GBI impact assessment to include for BNG opportunities. Review yearly and implement accordingly.
	4.4.2 Follow up on personal commitments to GBI from councillors and senior officers with actions and examples.	Parks & Leisure and Planning Team	Parks & Leisure	1-2 years	 Follow up on the personal commitments to GBI from councillors and senior officers with actions and examples. Follow up and monitor annually.
	4.4.3 Consider further education and use of GBI valuation tools and direct links to economic measures like footfall and dwell time.	Parks & Leisure and Planning Team	Parks & Leisure	6-12 months	 Consider further education and use of GBI valuation tools and direct links to economic measures like footfall and dwell time. Review the footfall and dwell time annually.
	4.4.4 Review Council policy documents for Air Quality, Marine Strategy, Flood Management to ensure they align	Parks & Leisure and Planning Team	Parks & Leisure	6-12 months	 Review Council policy documents for Air Quality, Marine Strategy, Flood Management. Ensure that they align. Monitor and review if amendments are required.